



BUSINESS & FINANCE
2017
Publishing
Schedule
'The Power to Influence'

Business
& Finance



Sponsorship options now available

For further information on sponsorship opportunities, please contact:

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● FDI 100

The FDI 100 is an annually updated index highlighting and honouring the decisions of multinationals and their leaders to invest in Ireland. With a spotlight on job creation, innovation, thought leadership and the most vital contributions to the Irish economy, the *Business & Finance* FDI 100 represents some of the most extensive profiling of Ireland's largest multinationals.

FEBRUARY

● CIO 100

The CIO 100 edition recognises the top 100 Chief Information Officers who are the key contributors to formulating organisational goals as the storage, transmittal and analysis of electronic information grows in importance across some of the largest corporates in Ireland.

MARCH

● CFO 100

The CFO 100 edition recognises the top 100 chief financial officers working across some of the largest corporates in Ireland and highlights their financial acumen, innovations, and the contribution they make to businesses throughout Ireland.

APRIL

● Fintech Ireland

A fintech-themed issue examining the current industry landscape in Ireland, highlighting key developments and innovations across the sector and the top performing fintech companies across the island of Ireland.

MAY

● Life Sciences 50

Ireland is a globally recognised centre of excellence in the life sciences industry. The *Business & Finance* Life Sciences 50 edition highlights and honours the leading innovators in the life sciences sector.

JULY

● Tech 100

The pace of Ireland's growing tech industry is phenomenal and Ireland is considered one of the fastest growing countries in Europe for data centre operators. The *Business & Finance* Tech 100 highlights and honours the 100 most influential and innovative tech companies trading in Ireland, from indigenous firms to large multinationals, and profiles the leading players that are making a real difference to the Irish economy.

SEPTEMBER

● CEO 100

From the success of emerging enterprises that are blazing a trail, to the longevity and substance of well-established firms, Ireland's CEOs and the companies they lead are displaying top-level innovation and an entrepreneurial spirit indicative of our national character. The *Business & Finance* CEO 100 edition honours the most influential and innovative CEOs in Ireland.

OCTOBER

● CMO 100

The CMO 100 edition recognises the top 100 chief marketing officers working across some of the largest corporates in Ireland and highlights their financial acumen, innovations, and the contribution they make to the commercial strategy and development of organisations throughout Ireland.

NOVEMBER



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With guaranteed brand, editorial and networking access to Ireland's leading companies and c-suite, Edition & Event sponsorship is a truly unique opportunity.

Please find below full details of the sponsorship options available for each Edition & Event.

● Title Sponsorship

(limited to 1 sponsor)

- Speaking opportunity at the Event.
- Editorial piece within the Edition.
- Cover position advertisement on the Edition.
- Thanked as Title Sponsor by the Business & Finance CEO at the Event.
- Exhibition Space at the Event.
- Title Sponsor branding at the Event; invitation, logo loop, opening slides.
- Video interview opportunity at the Event.
- 20 invitations to the Event.
- Photo opportunity with special guests and honourees at the Event.
- Promotional copies of the Edition.
- Event photo diary in the follow up issue of Business & Finance.
- Full page advertisement in follow up issue.

Cost: €15,000 +VAT

● Event Partner Sponsorship

(limited availability)

- Editorial piece within the Edition.
- Cover position advertisement on the Edition.
- Thanked as Partner Sponsor by the Business & Finance CEO at the Event.
- Exhibition Space at the Event.
- Partner Sponsor branding at the Event; invitation, logo loop, opening slides.
- Video interview opportunity at the Event.
- 10 invitations to the Event.
- Photo opportunity with special guests and honourees at the Event.
- Promotional copies of the issue of Business & Finance.
- Event photo diary in the follow up issue of Business & Finance.
- Full page advertisement in follow up issue.

Cost: €8,500 +VAT

● Event Patron Sponsorship

- Full page advertisement in the Edition.
- Branding at the Event.
- 5 invitations to the Event.

Cost: €5,500 +VAT

